

BETTERTOGETHER

DALLAS | 2023

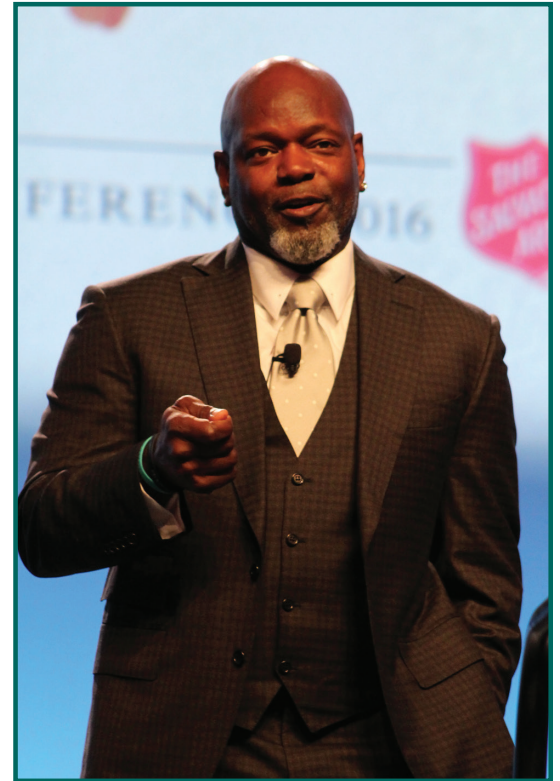


CELEBRATION EVENT SPONSOR OPPORTUNITY

\$100,000

- Exclusive sponsor of the event: Opening Reception or National Commander's Banquet
- Opportunity to speak at the event
- Exclusive branding throughout the event
- 20' x 30' exhibitor booth
- Complimentary invites to event
- 8 complimentary conference registrations
- LeadCapture opportunities
- 2 VIP Leadership Breakfast tickets

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2016 Speaker & Honoree: Emmitt Smith

About the Conference | Better Together 2023, our first multidisciplinary since the Coronavirus Pandemic, will bring together organizational leadership and three key disciplines of The Salvation Army to enhance understanding, aptitude and collaboration. The Conference will be held in Dallas, Texas on April 17-20, 2023. It will offer an opportunity to connect influential leaders, development practitioners and frontline service professionals and partners to maximize our work for greater impact, together.

Why Sponsor | Throughout the conference, you will have opportunities to meet face-to-face with frontline practitioners as well as divisional, territorial and national Salvation Army leadership. We have built-in programming and dedicated exhibit hall time to maximize exposure and networking opportunities. Your support will help provide guidance and education to those serving on the frontlines and to partners throughout the United States and Canada.

As a sponsor, you will have the opportunity to showcase your organization to conference delegates during high-visibility times, like meals, workshops and general sessions.



Who Is Attending?

- ▶ **Interdisciplinary Salvation Army programs** representing Community Relations and Development, Social Services and Emergency Disaster Services, programs that serve a combined 30 million people each year across 7300 centers of operations in nearly every zip code of the country.
- ▶ **Salvation Army officers** who are decision makers and provide leadership at the local, territorial, national and international levels.
- ▶ **Professional staff** from three disciplines who serve in fundraising, communications, emergency disaster services, social services, community centers, adult rehabilitation and much more.